

Press release

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“Going green” a predicted hit at Yarn Expo Autumn

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Sustainability is more than an industry trend. By definition, it is a long-lasting key message for development, with more buyers looking to source environmentally-friendly products that are still competitively-priced. Responsible sources of specialty yarns, fancy yarns and chemical fibres are all on offer at this year’s Autumn Edition of Yarn Expo, held from 15 – 17 October. For this Autumn Edition, Yarn Expo is set to take place concurrently with the biennial ITMA ASIA + CITME.

With global attention on the environmental impact of the textile industry, suppliers worldwide are enjoying the benefits of sustainable products. Yarns produced in an environmentally-friendly manner create a domino effect throughout the textile industry. Ultimately, an increasing number of products could be manufactured using leading products with minimised environmental impact, catering to customer demands.

Small changes with big impact

One such example is brilliantly coloured fancy yarn, which can be weaved into a variety of products, reducing the industry’s use of more polluting dyeing processes. “We can find all ranges of cotton yarn, fancy yarn and chemical fibres at Yarn Expo,” noted Mr Wang Gaofeng of Jiaxing Jingqie Fashion at the Spring Edition 2018. “Yarn Expo always catches the latest trends in the industry and presents them at the fair.”

The India Pavilion is one such place buyers can find eco-friendly products. At the Autumn Edition 2018, the Pavilion will include Valson Polyester, who produces a wide range of shades using eco-friendly dyes, avoiding azo dyes. Other highlights include quality organic yarns such as GTN Group’s organic (ecopure™) and organic blend cotton yarn (ecocare™), as well as Shreedhar Cotsyn’s sustainable series of organic, BCI and OEKO-TEX yarns.

Functional fabrics to be displayed

Eco-friendly fibres, such as wormwood, mint or silk hemp, often take advantage of natural functions. These can include antibacterial and anti-pestilence functions, which have won the favour of buyers worldwide. Yarn Expo has quickly established itself to be a leading platform for exhibitors to announce their latest technologies.

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This is key as manufacturers in the industry rapidly develop sustainable products, in keeping with competitors and customer demand. As Mr Warakorn Bunkanokwong of Kongkiat Textile observed in the Spring Edition 2018: “The feedback from buyers from around the world can help us improve and learn the latest market trends.” This level of innovation, achieved through valuable connections, is central to Yarn Expo’s ethos.



Natural fibres exhibited at Yarn Expo Spring Edition 2018

Big-name industry suppliers return this October

Organised by Texprocil (The Cotton Textiles Export Promotion Council), the India Pavilion now features over 50 Indian cotton manufacturers, forming a key bridge to connect global buyers with fine Indian yarns and fibres. Other well-known international exhibitors include Indorama, Chemtax Industrial and Sateri. With this being the fourth year of Indorama’s participation, Mr Anupam Agrawal of Indorama described Yarn Expo as “an ideal platform where you meet not only your Chinese partners, but also your global partners”.

Yarn Expo Autumn is Asia’s leading trade platform for the yarn and fibre industry, with quality suppliers from around the world showcasing natural and blended yarns including cotton, wool, flax, and man-made fibres and yarns, as well as specialty products including elastic, fancy and blended yarns. Last year’s Autumn Edition attracted 493 exhibitors from 13 countries and regions, and 17,185 trade buyers from 84 countries and regions.

The fair is organised by Messe Frankfurt (HK) Ltd and the Sub-Council of Textile Industry, CCPIT. For further information, please visit: www.yarn-expo-autumn.com. To find out more about all Messe Frankfurt textile fairs worldwide, please visit: www.texpertise-network.com.

Yarn Expo Autumn 2018
Shanghai, China, 15 – 17 October

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Notes to editors:

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Further press information & picture material

<https://www.hk.messefrankfurt.com/hongkong/en/press/fair-press/textiles-and-textile-technologies/yarn-expo-autumn.html>

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Information from the international textiles sector and Messe Frankfurt's textiles fairs worldwide can be found at: www.texpertise-network.com.

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,400 employees at 30 locations, the company generates annual sales of around €669 million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at:

www.messefrankfurt.com | www.congressfrankfurt.de | www.festhalle.de