

news +++ Yarn Expo Autumn

National Exhibition and Convention Center (Shanghai), China, 27 – 29 August 2024



## Eco-friendliness enhanced by functional exhibitors at upcoming Yarn Expo Autumn 2024

**Shanghai, 22 July 2024. Delivering specific yet versatile properties for diverse applications, functional yarns and fibres are highly desirable in modern society with its evolving needs. Meanwhile, products that blend functionality with eco-friendliness are even more prized. To seize growing market opportunities, a range of functional yarn and fibre exhibitors will gather again this year at Yarn Expo Autumn from 27 – 29 August, alongside other suppliers from China and abroad. Adding momentum to the green movement, a raft of innovative and sustainable options will be available at the fairground, taking up Hall 8.2 of the National Exhibition and Convention Center (Shanghai).**

Applicable to a number of in-demand industries, such as sports, healthcare, and automotive sectors<sup>1,2</sup>, functional yarns and fibres are a rising sought-after category worldwide. Known for its Asia-leading reputation and high internationality, Yarn Expo Autumn is an effective platform for suppliers to demonstrate the properties of high-performance products, including their anti-bacterial, UV protective, moisture-wicking, or other features.

This autumn, notable functional exhibitors will once again present their collections at the fair, many of which are marked with eco-friendly labels. With other innovative and eco-friendly yarns and fibres on show, as well as fringe events themed around Messe Frankfurt's Texpertise Econogy<sup>3</sup>, the 2024 edition is set to integrate the desire for active business exchange with the need for sustainable production. Adept at striking this balance, key functional exhibitors include:

### **Shaoxing Guozhou Textile New Material Co., Ltd. (China)**

As one of the largest global MVS (Vortex) melange yarn manufacturers, the company's well-recognised melange yarn brand "Guozhou" has a high market share. Guozhou has obtained the ISO9001:2000 and OEKO-TEX Standard 100 accreditations, as well as the OCS and the GOTS organic textile certifications.

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<sup>1</sup> 'Functional Fibers Market Analysis – Industry Size, Share, Research Report, Insights, Covid-19 Impact, Statistics, Trends, Growth and Forecast 2024–2032', April 2024, MarkWide Research, <https://markwideresearch.com/functional-fibers-market/>, (Retrieved: July 2024)

<sup>2</sup> 'Functional Yarn Market Size By Product, By Application, By Geography, Competitive Landscape And Forecast', July 2024, Market Research Intellect, <https://www.marketresearchintellect.com/product/global-functional-yarn-market/>, (Retrieved: July 2024)

<sup>3</sup> The umbrella for Messe Frankfurt's sustainability activities at its more than 50 textile trade shows worldwide

### **Thai Acrylic Fibre Co., Ltd. (Thailand)**

The company's products are marketed under the brand name Birlacril™, the first and only acrylic fibre brand to be a bluesign® System Partner. Products include high quality dyed and raw white tow, top and fibre for various end-uses such as sweaters, blankets, carpets, and more. With over 30 varieties of acrylic fibre, the company serves both the commodity and the specialty high-end markets, and is present in more than 40 countries. Final products made with their fibres are also marketed by a number of prestigious global brands in Europe and America.

### **The Movement B.V. (Netherlands)**

With technologies from the Netherlands, the company will promote the revolutionary Poly lana® fibre. The product achieves the softness of a synthetic woolly fibre with a significantly lower environmental impact than acrylic. It is also versatile, traceable and 100% recyclable, and can be presented in both round and flat cross sections, offering countless ideas for innovative textile development.

### **Wai Hing HK Trading Co (Hong Kong, China)**

A company under Weiyi Group. The group produces differential and functional nylon and spandex covered yarns for products including hosiery, socks, seamless, weaving, circular knitting, narrow weaving, denim fabrics, and more. It has obtained the Global Recycled Standard (GRS), the OEKO-TEX Standard 100, the ISO9001 Quality Management System and the ISO14000 Environmental Management System certifications.

Functional, sustainable products are key features of the fair's global reputation, and contribute to the fair attracting thousands of new and returning buyers from around the globe every year.

Speaking from his booth at the previous Autumn Edition, Mr Tatsuo Usui, Manager of the Performance Fibre & Materials Department from MN Inter-Fashion Ltd, Japan, said: "This exhibition in China is booming, and the visitor flow is good. Our company policy is that products should be safe, comfortable, and sustainable. We are showcasing yarns for flame retardant, protective layers, including viscose products and our newly developed specialised bio-based fibres. Other booths are also displaying sustainable and recycled options; therefore, customers can select the products that most fit their desired application and market requirements."

Yarn Expo Autumn will be held concurrently with Intertextile Shanghai Apparel Fabrics – Autumn Edition, CHIC, and PH Value. The four fairs will bring the fibre and yarn, apparel fabrics and accessories, fashion, and knitted garments industries together under one roof, with the resultant synergy allowing exhibitors and buyers to maximise their business opportunities.

Yarn Expo Autumn is organised by Messe Frankfurt (HK) Ltd and the Sub-Council of Textile Industry, CCPIT. For more details, please visit: [www.yarn-expo-autumn.com](http://www.yarn-expo-autumn.com).

Yarn Expo Autumn will be held from 27 – 29 August 2024.

Other upcoming shows:

**Intertextile Shanghai Home Textiles – Autumn Edition**

14 – 16 August 2024, Shanghai

**Vietnam International Trade Fair for Apparel, Textiles and Textile Technologies**

26 – 28 February 2025, Ho Chi Minh City

**Intertextile Shanghai Apparel Fabrics – Spring Edition, Yarn Expo Spring, and Intertextile Shanghai Home Textiles – Spring Edition**

11 – 13 March 2025, Shanghai

**Press information and photographic material:**

<https://yarn-expo-autumn.hk.messefrankfurt.com/shanghai/en/press.html>

**Social media and website:**

facebook.com/yarn.expo

instagram.com/yarn\_expo

[www.yarn-expo-autumn.com](http://www.yarn-expo-autumn.com)



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## Newsroom



### Background information on Messe Frankfurt

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With a workforce of some 2,300 people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. Group sales in financial year 2023 were around € 609 million. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity. For more information, please visit our website at: [www.messefrankfurt.com/sustainability](http://www.messefrankfurt.com/sustainability) With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)