

Press release

30 September 2021

Yarn Expo Autumn gathers around 430 exhibitors to welcome onsite and online visitors next week

Sharmaine Kwan
Tel +852 2230 9296
sharmaine.kwan@hongkong.messefrankfurt.com
www.messefrankfurt.com.hk
www.yarnexpochina.com

From 9 – 11 October, Yarn Expo Autumn will host around 430 leading suppliers in hall 8.2 of the National Exhibition and Convention Center (Shanghai), offering a full spectrum of products from innovative fancy yarns to high-end cashmere yarns, and functional chemical fibres to quality cotton and sustainable regenerated fibres. Buyers can join the fair in-person or through its online business matching platform to source from Chinese and overseas exhibitors.



Yarn Expo Autumn will cover an exhibition space of 27,000 sqm, with its overseas zone featuring yarn and fibre exhibitors from countries and regions including Hong Kong, India, Switzerland, Taiwan, the US and Vietnam. Meanwhile, China's leading suppliers of fancy yarns, cashmere yarns, wool yarns, chemical fibres, cotton, flax and ramie will be exhibiting across different zones in hall 8.2. Below are some of the highlighted exhibitors offering advanced yarn and fibre products:

- **Everest Textile Co Ltd (Taiwan):** specialised in yarn texturing, weaving, knitting, dyeing, post-finishing and garment production, the textile manufacturer develops innovative fashion and functional fabrics with bio-based materials, and is a long-term partner of international and outdoor sports brands.

Messe Frankfurt (HK) Ltd
35/F, China Resources Building
26 Harbour Road
Wanchai, Hong Kong

- **Sinotextiles Corporation Ltd (China):** the company develops the high-tech functional fibre used in the underwear, socks and sports training suits worn by astronauts in China's recent space project. With the fibre's anti-bacterial, moisture absorbing and quick-drying functions, the spacewear helps provide comfort to the astronauts' lives in space.

Buyers who cannot attend the fair due to travel restrictions can connect with Yarn Expo Autumn's exhibitors via the online business matching platform, E-Source. With AI-driven matching recommendations, instant messaging and video call functions, buyers can select their target suppliers and arrange online meetings during the three-day event and for four weeks after the fair. Real-time interactions between buyers and exhibitors will enhance sourcing efficiency and help address specific sourcing needs. For more details about joining Yarn Expo online, please visit: <https://yarn-expo-autumn.hk.messefrankfurt.com/shanghai/en/planning-preparation/E-Source.html>

Get ahead with industry updates at the fringe programme

Fairgoers can find out about the latest developments and market trends at Yarn Expo's themed areas and fringe programme events, including the **China Fibre Fashion Trends Display Zone** organised by the China Chemical Fibre Association, the **China Knitted Yarn Fashion Trends** presented by the China Knitting Industry Association and the **New Fibre New World – Textile Materials Innovation Forum**. Various other product presentations will be led by industry experts, business leaders and scholars.

Along with concurrent fairs Intertextile Shanghai Apparel Fabrics – Autumn Edition, Intertextile Shanghai Home Textiles – Autumn Edition, PH Value and CHIC, Yarn Expo Autumn will provide a one-stop sourcing platform that brings the entire industry value chain into the spotlight.

Yarn Expo Autumn is organised by Messe Frankfurt (HK) Ltd and the Sub-Council of Textile Industry, CCPIT. For more details, please visit: www.yarn-expo-autumn.com. To find out more about all Messe Frankfurt textile fairs worldwide, please visit: www.texpertise-network.com.

-end-

Download this press release

<https://yarn-expo-autumn.hk.messefrankfurt.com/shanghai/en/press/press-releases/2021/YEA21-OPR.html#download>

Further press information & picture material

<https://yarn-expo-autumn.hk.messefrankfurt.com/shanghai/en/press.html>

Newsroom

Information from the international textiles sector and Messe Frankfurt's textiles fairs worldwide can be found at: www.texpertise-network.com.

Background information on Messe Frankfurt

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. The Group employs approximately 2,450 people at its headquarters in Frankfurt am Main and in 29 subsidiaries around the world. The company generated annual sales of approximately €257 million in 2020 after having recorded sales of €736 million the previous year. Even in difficult times caused by the coronavirus pandemic, we are globally networked with our industry sectors. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are expanding our digital expertise with new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com