

yarnexpo

China International Trade Fair for Fibres and Yarns
中國國際紡織紗線(秋冬)展覽會

23 – 25 September 2020

National Exhibition and Convention
Center (Shanghai)
China



messe frankfurt

Exhibit in Asia's sourcing hub for yarns and fibres!

With 15 years of development, Yarn Expo has become Asia's prime trade marketplace in the industry. Offering a full spectrum of yarn and fibre products that reflect industry trends, this fast-developing show attracts high-quality buyers from China and around the world.

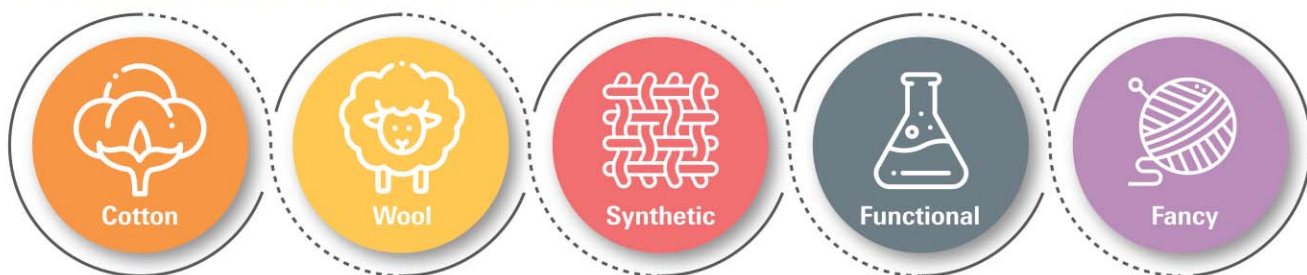
Meet key decision makers in the world's largest yarn and fibre market

China is the largest importer and consumer for yarns and fibres. From January to October 2019, China imported 1.58 million tonnes of **cotton**, up **28%** from 2018. **India, Uzbekistan** and **Vietnam** are China's top three cotton yarn importing countries. Meanwhile, China's imports of **synthetic fibres** recorded a **10% growth**. **Viscose** and **polyester staple fibres** represented 23% and 20% of the total imports respectively. In addition, **recycled polyester** imports continue to grow, and there is rising interest in innovative and sustainable raw materials.

Source: General Administration of Customs of the PRC, China Cotton Textile Association, China Chemical Fibres Association

Join Yarn Expo to maximise your product exposure

Five major product categories cater to trends and attract a wide market:



With three concurrent events, potential buyers from the entire supply chain can be found under one roof:

inter^{textile}
SHANGHAI apparel fabrics

CHIC 2020
MARCH EDITION



Focused areas to enhance the exhibitors' results:

Overseas zones
India Pavilion
Pakistan Zone
Birla Satellite

Domestic zones
Colourful Chemical Fibre Zone
Fancy Yarn Zone
Green Linen Zone
Natural Cotton Zone
Quality Wool Zone



Exhibitor profile



Exhibitor
number
8%

93% of exhibitors would consider returning to the next edition

80% of exhibitors ranked Yarn Expo within the top three fairs in the industry

A record-breaking **543** exhibitors
from **14** countries & regions (2019)



Scan the QR codes to review
the 2019 exhibitor list and
successful stories

Exhibiting countries and regions

China, Hong Kong, India, Indonesia, Korea, Lithuania, Nepal,
Pakistan, Singapore, Taiwan, Turkey, USA, Uzbekistan, Vietnam

Exhibitor feedback



Yarn Expo is growing larger and becoming more international each year. Our exhibitors have met visitors from **Korea, Egypt** and **Europe**. Some visitors are placing orders onsite – so far, we have recorded 40 onsite orders at the India Pavilion. We have observed buyers with higher demand for regenerated yarns, and buyers pursuing products with **higher quality** as well as **sustainability**. It is essential for us to exhibit at both editions each year to maintain our business.

Mr Ravindranathan Narayanasamy, Director, The Cotton Textiles Export Promotion Council (TEXPROCIL), India



The fair is well organised, there are lots of great manufacturers here who already have a good knowledge of **hemp fibres**. The Yarn Expo team has provided a lot of good coverage and we have met professionals enquiring about hemp fibres. We have met a lot of very professional visitors. This has exceeded our expectations, it's been a great experience.

Mr Donatas Cerkevicius, Commercial Director, Naturalus Pluostas, Lithuania



Visitor profile



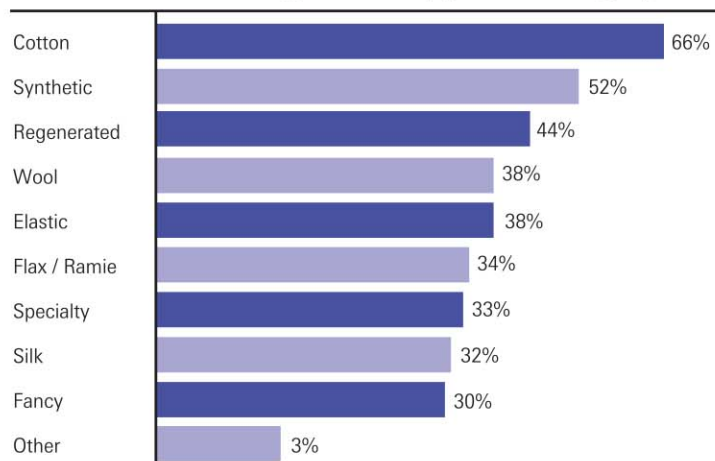
19,155 visitors from

93 countries & regions

Top 15 visiting countries and regions

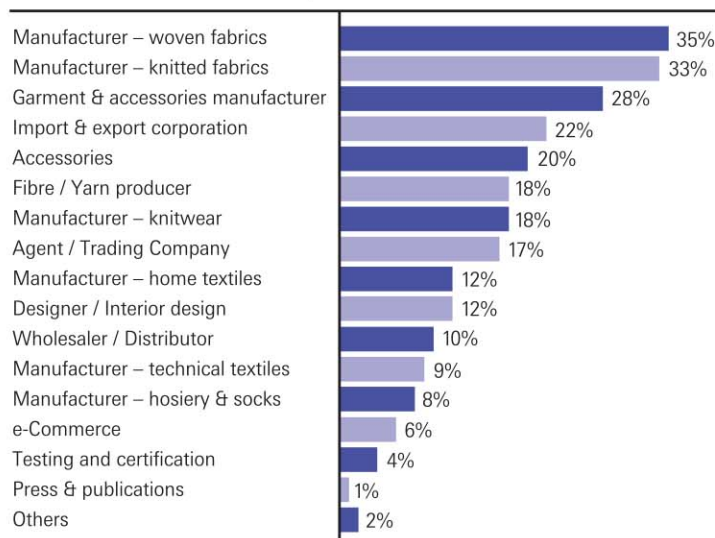
1. China	2. Hong Kong	3. Korea	4. India	5. Taiwan
6. Japan	7. Russia	8. Indonesia	9. USA	10. Bangladesh
11. Turkey	12. Vietnam	13. Italy	14. Pakistan	15. Brazil

Breakdown of sourcing interest by product category*



*The total % is over 100 due to multiple selections

Breakdown of visitors by nature of business*



*The total % is over 100 due to multiple selections

Visitors at Yarn Expo Autumn 2019



and many more...

Visitor feedback

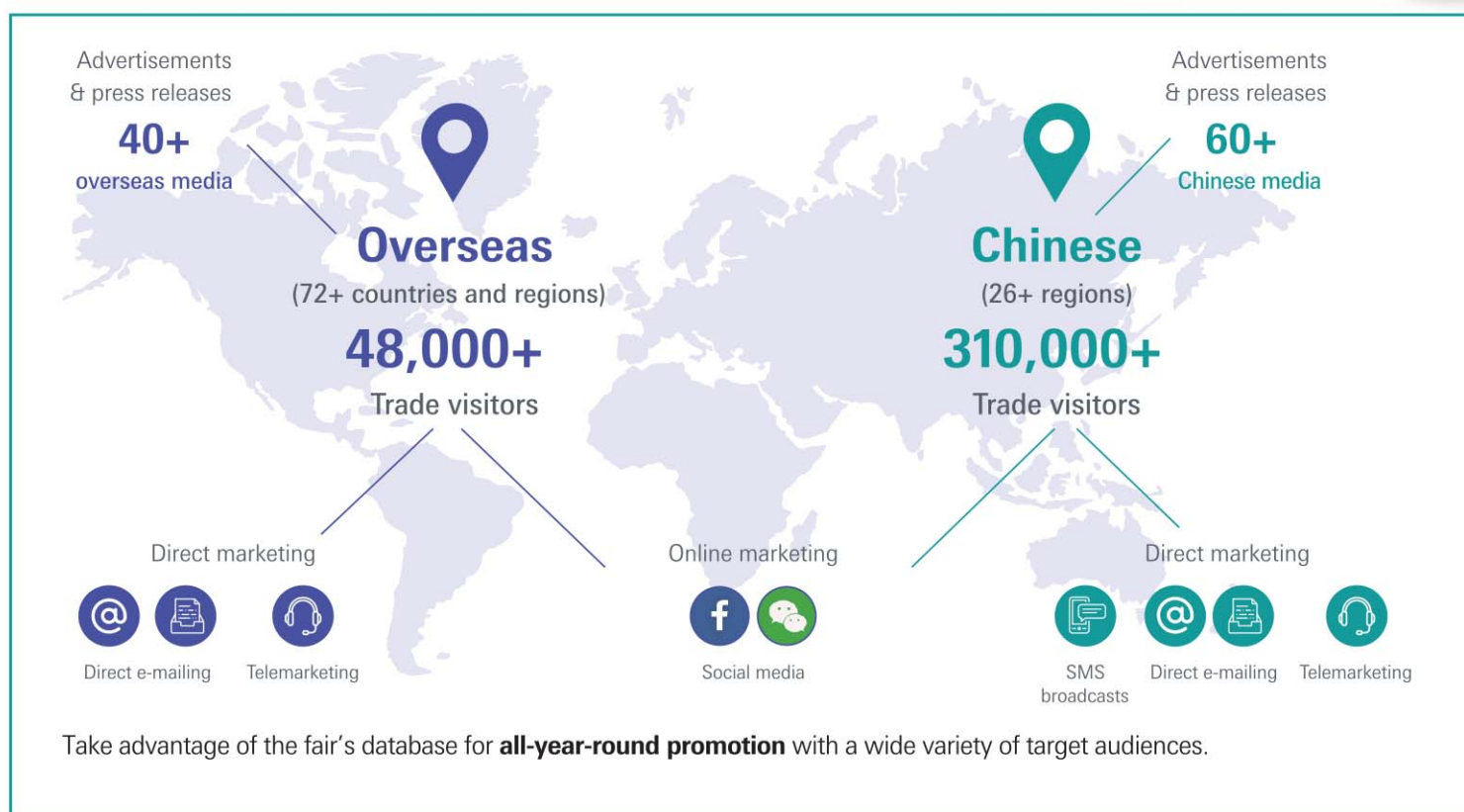
Yarn Expo serves as a platform for networking and partnership exploration. I come here to meet my existing suppliers as well as check out new potential partners. At this edition, I sought out around 30 potential suppliers that I am interested in, and I look forward to establishing business with them. We found more exhibitors here compared to other similar fairs.

Mr Marcin Kolasa, Product Development, Legs Sp. z o.o, Poland

What I like about this show the most is that the suppliers display all kinds of products, always keeping up with industry trends. This show is way beyond a sourcing channel – it's more like a stage for high-quality products and innovative concepts. It gathers everybody in one place which is effective.

Mr Rajiv Srivastava, Manager, Neman Brothers & Assoc., USA

Success beyond your booth



Broaden your exposure at Yarn Expo

- Press releases
- Content marketing
- Pre-show advertising on the show website, social media and supporting media
- e-Newsletters to buyers
- Personalised e-invitation cards



Onsite: join the fringe programme

- **Trend forum:** submit samples to bring buyers to your booth
- **Seminars:** a stage to share your latest innovation
- **Fashion show:** attracts and inspires genuine buyers
- **Business matching programme:** tailor-made appointments with VIP buyers

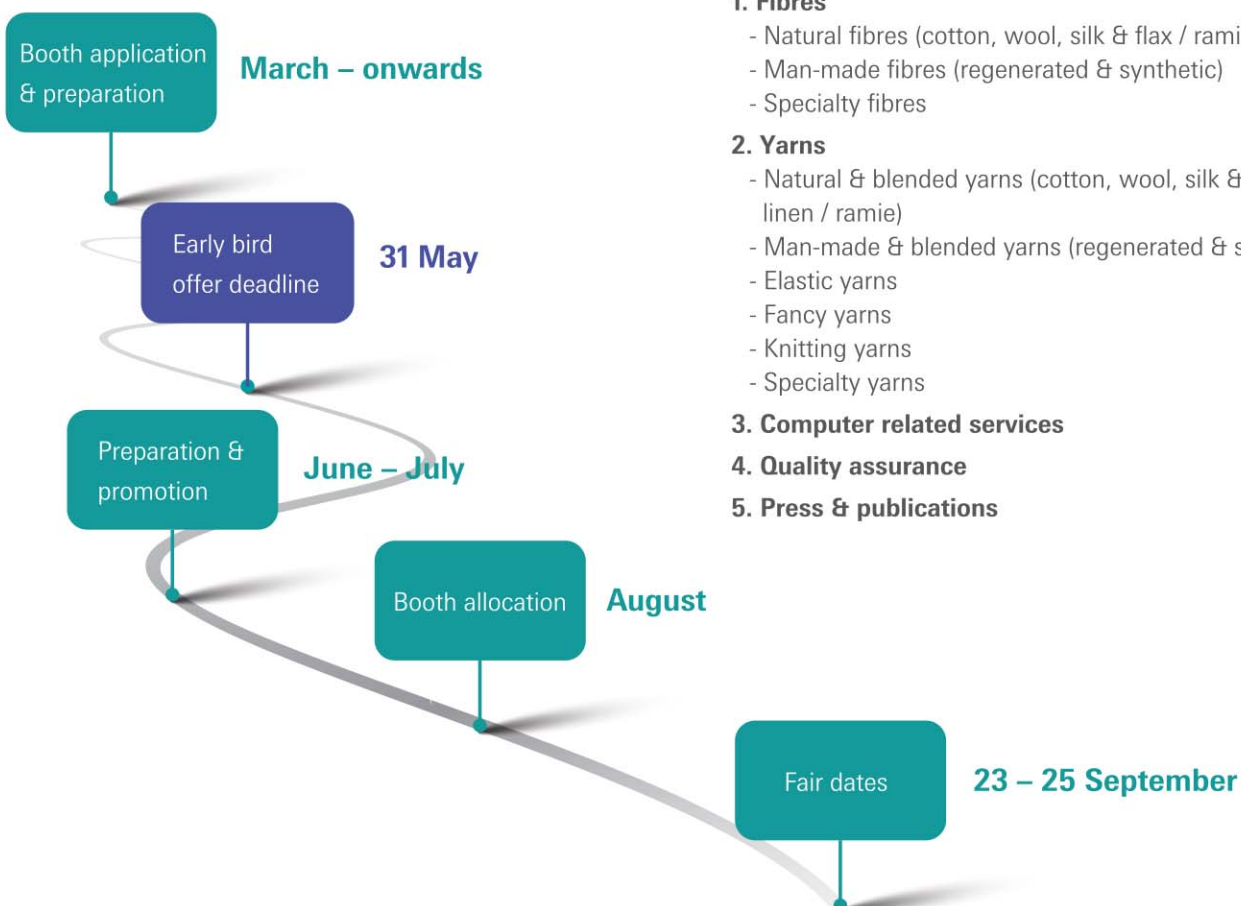
Sponsorship

Take advantage of **sponsorship opportunities**, with high-traffic advertising spaces available throughout the fairground.





Pre-show schedule



Product groups

1. Fibres

- Natural fibres (cotton, wool, silk & flax / ramie)
- Man-made fibres (regenerated & synthetic)
- Specialty fibres

2. Yarns

- Natural & blended yarns (cotton, wool, silk & linen / ramie)
- Man-made & blended yarns (regenerated & synthetic)
- Elastic yarns
- Fancy yarns
- Knitting yarns
- Specialty yarns

3. Computer related services

4. Quality assurance

5. Press & publications

Contact:

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www.yarn-expo-autumn.com
Contact us now to reserve your booth!