

yarnexpo

China International Trade Fair for Fibres and Yarns
中國國際紡織紗線(秋冬)展覽會

2019 Show Review Report

Official website



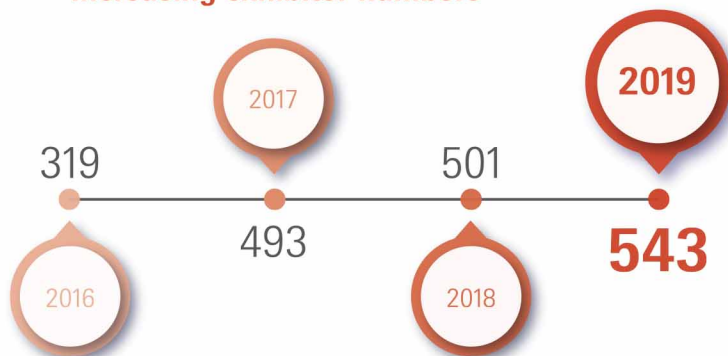
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Yarn Expo has established its global reputation as a leading platform, for all kinds of yarns and fibres.

Exhibitor profile

A record-breaking **543** exhibitors from **14** countries and regions including **China, Hong Kong, India, Indonesia, Korea, Lithuania, Nepal, Pakistan, Singapore, Taiwan, Turkey, USA, Uzbekistan** and **Vietnam** participated in this edition.

Increasing exhibitor numbers



★ **93%** of exhibitors said that they would consider participating in the next edition.

★ **80%** of exhibitors ranked Yarn Expo as the top three fairs for their companies among international trade fairs.

First time exhibitor's comment

"This is our first time at Yarn Expo. We would like to **better explore the China market**. The fair has already **impressed us a lot** with its scale and organisation. This is a **collaborative global networking place** for sharing ideas, experience, expertise and resources. And because **Yarn Expo is a well-known fair**, people from domestic and overseas markets are all here, so it's an effective way for us to be seen. During these three days, we have continuously seen clients from China, Southeast Asia and America coming to our booth to enquire. The results so far have **exceeded our expectations** and we will be back next year."

Mr Steven Shen, Textured Yarn Dept. Director, Everest Textile, Taiwan

Leading exhibitors at the fair

Fancy & specialty yarns



Chemical fibres



Cotton yarns



Other fibres and yarns (regenerated fibres / recycled yarns / synthetic fibres & yarns / wool / elastic yarns)

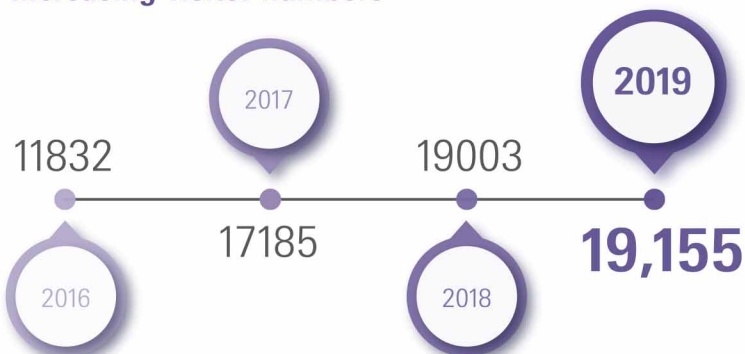


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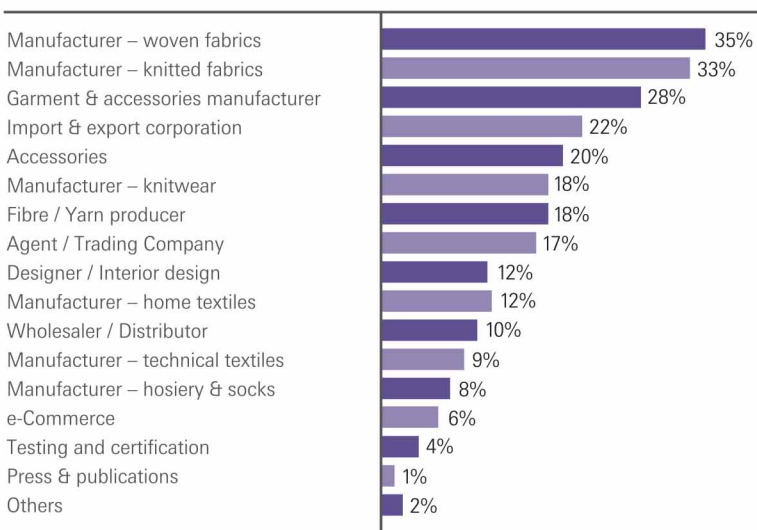
Visitor profile

19,155 trade buyers from **93** countries & regions attended the fair.

Increasing visitor numbers



Visitor breakdown by business nature* (top 5)



*total percentage is over 100 because of multiple selections

Visitor's comment

"Yarn Expo is very important for us and a **'must attend' show** every year. I also feel an innovative vibe here with **cutting-edge products** and **technologies** on display. This time we are here to source all kinds of yarns and have already engaged with several companies. **We are very willing to place orders.** We are also very happy to see the new Fancy Yarn display area. It is very handy and time-saving for us. We collaborate with a lot of fashion brands like Uniqlo, Anta and Fila, who prefer recyclable and sustainable yarns."

Ms Bonnie Chan, Manager of Raw Materials, Pacific Textiles, Hong Kong

Top 10 visitor countries and regions

- | | |
|-----------|----------------|
| 1. China | 2. Hong Kong |
| 3. Korea | 4. India |
| 5. Taiwan | 6. Japan |
| 7. Russia | 8. Indonesia |
| 9. USA | 10. Bangladesh |

★ Over **93%** of buyers were satisfied / very satisfied with Yarn Expo as a platform to place orders for spring collections

★ Over **85%** of buyers ranked Yarn Expo as the most or second most important fair for their company, in comparison to other similar trade fairs.

VIP and brand buyers who visited Yarn Expo Autumn 2019



and many more...

"I come here almost every year. Yarn Expo is a great platform for us to source from because **the offering here is huge** and **the price ranges are ideal**. This time we mainly seek siro yarn and cotton. We already found a very good Chinese company and I will probably **place some orders**. Although the US-China trade war has slowed business, we still feel optimistic for the China market because it is very big and has **a lot of potential**."

Mr Akhtar Mughal, Managing Director, Al-Gohar International, Pakista

Fringe programme

Fancy Yarn Vision

New



Seminars



Thank you and see you again at Yarn Expo Spring 2020!

Date:

11 – 13 March 2020

Venue:

Hall 8.2, National Exhibition & Convention Center (Shanghai)

Admission:

Free-of-charge. Trade visitors only. Persons under 18 will not be admitted.

Contact:

Messe Frankfurt (HK) Ltd

Ms Iki Lo / Mr Ben Shi

Tel: +852 2238 9991 / 2230 9216

Fax: +852 2598 8771

yarnexpo@hongkong.messefrankfurt.com



YarnExpo

www.yarn-expo-spring.com

