

yarnexpo

China International Trade Fair for Fibres and Yarns
中國國際紡織紗線(秋冬)展覽會

**Yarn Expo – a promising marketplace
for upstream industry players**

15 – 17 October 2018

Hall 8.1, National Exhibition and
Convention Center (Shanghai)
China

**New
Date**



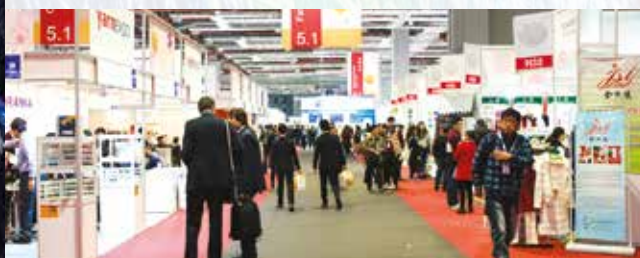
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Since its establishment in 2005, Yarn Expo has provided an effective marketplace for industry players to showcase their products to their worldwide target buyers, especially from the affluent China market. Yarn Expo is the home for a diverse range of fibre and yarn products including **synthetic fibres** and **fancy** and **specialty yarns** which are becoming more dominant in recent editions.

Place your innovative products on this perfect stage!

-  As the world's biggest fibre and yarn consuming market, China imported **750,000 tons of chemical fibres** in the first 10 months of 2017, representing an over 10% increase compared to 2016.
-  **Nearly 40% more exhibitors** now take advantage of the fair to showcase their synthetic fibres, fancy and specialty yarns since both editions were held in Shanghai starting in 2014.
-  More **designers** and **knitting manufactures** source at Yarn Expo. In particular, the number of designers increased around **20%*** in 2017.
-  There is growing demand from buyers for more specific product categories*, including:
 - **Synthetic fibres** **↑ over 30%**
 - **Fancy yarns** **↑ more than 55%** after the debut of the Fancy Yarn Zone in 2016
 - **Specialty yarns** (including stretch yarns) **↑ over 40%**
-  Synergy effect from concurrent events creates additional opportunities from the **apparel fabrics**, **knitwear**, **fashion clothing** and **accessories** sectors.
**compared to 2016*



How were your peers' Yarn Expo experiences in 2017?

"We wanted to promote our synthetic spun yarn products in China. This fair is an ideal platform for us to open up the Chinese market as we can meet many buyers from all over China."

Mr Ketan Shah, Marketing Head (Brands & Retail), Indo Liberty Textiles, Indonesia

"The China market is getting stronger and will have even more people willing to pay for good quality products. To develop future business in China, Yarn Expo is the key, so we need to be here."

Mr Lukas Haragos, Sales Executive, Chemosvit Fibrochem, Slovak Republic

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