

Messe Frankfurt (HK) Ltd.  
35/F, China Resources Building, 26 Harbour Road, Wan Chai, Hong Kong

## Important Notice: Yarn Expo Autumn 2018 – Revision of Show Date

15 June 2018

Dear valued **Pavilion Organiser / Exhibitor**,

On behalf of the show organisers, we would like to inform you of an adjustment of the show date for Yarn Expo Autumn 2018. The show will now be held on **15 – 17 October 2018** at **Hall 8.1** at the National Exhibition and Convention Center (Shanghai), NECC concurrently with ITMA ASIA + CITME 2018. (The previous arrangement was on 27 – 29 September 2018.) Meanwhile, please note that the adjusted move-in period of the fair will be **13 – 14 October 2018**.

This unforeseen shift in the show date is due to a new national government-initiated fair to be held in November at this exhibition centre, which has reduced the capacity of the venue for all events held there starting from early September.

Upon receipt of this late notice, we took immediate action to reschedule Yarn Expo Autumn 2018 at the same time with ITMA ASIA + CITME 2018, which includes over 1,600 textile machinery manufacturers. With around 100,000 trade buyers from different sectors expected to visit, exhibitors in Yarn Expo will have abundant opportunities to meet buyers of apparel fabrics, home textiles and garment manufacturers onsite.

We, as the show organiser, will implement comprehensive promotion and logistics plans to ensure the continuous success of the fair, which includes:

### Pre-show:

- Announcements will be made to visitors by e-newsletters, phone calls, social media and show website
- New e-invitation card for exhibitors to inform their buyers

### Onsite:

- Extra eye-catching billboard and signage promoting Yarn Expo at NECC during the show period
- Respective registration counters and information counters to offer onsite support

We understand that this unexpected last minute change will lead to inconvenience for all parties, and we sincerely hope for your kind understanding of the situation and the new arrangements.

Immediate administrative work will be conducted in order to provide all necessary assistance and our full support to the affected parties.

For any questions or assistance, please do not hesitate to contact:

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Thank you for your attention and continuous support of Yarn Expo Autumn 2018!

Yours sincerely,  
Yarn Expo Team